



The Iams Company is proud of the Daily Dental Care oral health benefit that has been part of Iams dry formulas beginning in 2001. The need for this innovation was highlighted by the fact that independent veterinarians cited oral health problems in 80 percent of the dogs and cats they were seeing as patients. Tooth loss is a leading disability in dogs and oral problems can lead to other health complications. Iams feeding studies proved that dry food with special ingredients could reduce tartar build-up by up to 55 percent. The original dental study concluded in 2000, and ongoing evaluation of these dogs has continued in later studies. In all cases, the dogs have received the highest level of oral care.