



## IAMS Facts

An animal rights organization is making misleading allegations about feeding studies performed for The Iams Company at an external facility that we left in early 2003. These allegations not only are old, but also are highly sensationalized and laced with untruths.

### **Here are the facts about IAMS:**

**FACT:** Posing as an animal lover, an activist “undercover investigator” was hired for an IAMS-funded role in the contract facility. She had responsibility for the socialization and enrichment of the dogs participating in IAMS’ feeding studies, and was paid to develop and implement a program to ensure that these dogs were well cared for. Rather than focusing on her assignment she captured video not of the scenes of the socialization and enrichment activities she was being paid to develop and deliver, but of dogs and cats that were housed in the same facility but not a part of IAMS studies.

**FACT:** IAMS **doesn’t** kill dogs or cats! It is against the animal studies policy that has been in place for years.

**FACT:** IAMS does not authorize the debarking of **dogs**.

**FACT:** IAMS has an industry-leading global animal studies policy that ensures the care and welfare of every dog and cat participating in our feeding studies.

**FACT:** IAMS is committed to the ultimate elimination of laboratory feeding studies as scientifically valid alternatives become available – and we are actively using, developing and seeking alternatives!

**FACT:** IAMS takes full responsibility for the destiny of each and every dog and cat participating in our feeding studies, a program established as of July, 2003. Dogs and cats are adopted into loving homes after they stop working with IAMS or they retire with IAMS.

**FACT:** IAMS is a company full of pet lovers who dedicate their lives to helping dogs and cats live longer, healthier lives. We see this in the more than 30 million pets worldwide who annually thrive on the innovative nutrition of The IAMS Company.

Visit [www.IAMSTruth.com](http://www.IAMSTruth.com) for the facts.